

THE 1991 GREY CUP LEGACY FUND
SPORT MANAGEMENT INTERNSHIP PROGRAM
APPLICATION FORM

THE 1991 GREY CUP LEGACY FUND was established by the Grey Cup Festival Committee, with the surplus funds arising from the holding of the 1991 Grey Cup Game in Winnipeg, to promote excellence in football and other sports in Manitoba through the development of coaching expertise.

The FUND is held in trust and administered by the University of Manitoba in consultation with an Awards Committee consisting of representatives from the Government of Manitoba, the City of Winnipeg, the universities of Brandon, Winnipeg and Manitoba, the Blue Bombers Football Club and Coaching Manitoba.

The program of activities to be supported by the FUND in this sixteenth year of operation (2009-2010) includes:

1. Coaching Scholarships tenable in Manitoba universities
2. Support for Coaching Seminars
3. Support for "Coach-in-Residence" Programs
4. Support for Sport Management Internships
5. Awarding of a prize for the "High School Coach of the Year"

The Sports Management Internship will provide the intern with knowledge in the management and operations of a sport organization through professional training and work experience with experts in the industry.

Award Name: SPORTS MANAGEMENT INTERNSHIP PROGRAM

Award Criteria: This program is targeted at aspiring Sport Management students enrolled full-time at one of Manitoba's post secondary institutions. Grants in support of a Sports Management Internship Program may be made to a host organization wishing to provide a hands-on, challenging, and individualized opportunity to further develop student's professional skills. The internship will provide the opportunity for the student intern to become fully immersed in a Sport Organizations environment and be able to adapt to the demands of the Organizations goals and objectives. Activities must begin in the time period between July 1, 2009 and June 30, 2010. Areas of internship will include:

- Event Management (Planning, Delivery)
- Marketing / Sales
- Business Development
- Promotions / Events
- Budgeting
- Customer Service

Grants are awarded on the following basis:

- a) students full-time enrollment in a recognized Sports Management course in Manitoba
- b) the specific and individualized experience being offered to the intern, targeting the areas listed above
- c) the anticipated benefits to the sponsoring host

Award Value: One Sport Management internship grant of \$1,500 – plus a matching host organization award of \$1,500 or more.

PLEASE TYPE OR PRINT

Host Organization: _____

Host Contact Name: _____

Address: _____ City: _____

Postal Code: _____ Telephone: _____

Email: _____

Proposed start and end date of internship: _____

PLEASE SUBMIT THE FOLLOWING INFORMATION ON A SEPARATE SHEET OF PAPER.

- A. Provide a profile of your organization.
- B. Provide a detailed job description of the duties the intern would be responsible for.
- C. Indicate the length of the internship and number of hours worked per week.
- D. Describe how much and what type of training the intern would receive.
- E. Provide a description of what benefits this internship would provide to the host organization and to the successful intern.
- F. Indicate who would be responsible for supervising the intern and how the intern would be monitored.
- G. What is the potential for job opportunities after the internship?

PLEASE TYPE OR PRINT

Authorization of Host Organization:

The _____ agrees to match
(Name of host organization)

the internship in the amount of \$1,500 if host organization is successful in this competition.

Signature of Host Contact: _____

Position: _____ Date _____

For more information, call: (204) 474-8279

Submit application to: Dr. David Morphy, Chairman
Grey Cup Legacy Fund Committee
c/o Room 208, Administration Building
University of Manitoba
Winnipeg, Manitoba R3T 2N2
Fax: (204) 275-1160

Application Deadline: **April 30th, 2009**

Note: Late/Incomplete applications will not be accepted.